

RAJAR DATA RELEASE

Quarter 2, 2017 – August 3rd 2017

LONDON STATIONS – PAGE 1

STATIONS	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q2 16	Q1 17	Q2 17	Q2 17 vs. Q2 16	Q2 17 vs. Q1 17	Q2 16	Q1 17	Q2 17
BBC Radio London	Q	510	329	621	21.8%	88.8%	1.7	0.6	1.6
Absolute Radio (London)	Q	765	773	637	-16.7%	-17.6%	2.2	2.5	1.9
Capital London	Q	2266	2240	2313	2.1%	3.3%	4.6	5.2	5.1
Capital XTRA (London)	Q	639	380	664	3.9%	74.7%	1.2	0.8	1.1
Gold London	Q	333	341	243	-27.0%	-28.7%	1.8	1.3	1.2
Heart London	Q	1724	1395	1700	-1.4%	21.9%	3.9	4.4	4.3
Kiss (London)	Q	2127	1800	2048	-3.7%	13.8%	4.6	4.0	4.1
LBC 97.3	Q	1292	1072	1411	9.2%	31.6%	6.6	5.5	7.6
LBC London News (was LBC News 1152)	Q	560	474	497	-11.3%	4.9%	1.1	1.0	1.4
Magic (London)	Q	1632	1454	1547	-5.2%	6.4%	4.2	3.8	3.2
Premier Christian Radio	Q	131	173	75	-42.7%	-56.6%	0.6	1.1	0.2
Smooth Radio London	Q	782	798	881	12.7%	10.4%	2.3	2.1	2.0
Radio X London (was XFM London)	Q	442	378	476	7.7%	25.9%	1.2	1.0	1.2

RAJAR DATA RELEASE

Quarter 2, 2017 – August 3rd 2017

LONDON STATIONS– PAGE 2

NATIONAL STATIONS ON LONDON TSA

NATIONAL STATIONS ON LONDON TSA

	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q2 16	Q1 17	Q2 17	Q2 17 vs. Q2 16	Q2 17 vs. Q1 17	Q2 16	Q1 17	Q2 17
BBC Radio 1	Q	1522	1382	1516	-0.4%	9.7%	3.6	2.7	4.1
BBC Radio 2	Q	2293	2222	2214	-3.4%	-0.4%	10.0	12.0	11.6
BBC Radio 3	Q	638	492	579	-9.2%	17.7%	1.6	1.2	1.6
BBC Radio 4	Q	3019	2674	2871	-4.9%	7.4%	14.5	15.6	14.8
BBC Radio 5 live	Q	1238	1216	1154	-6.8%	-5.1%	3.7	3.5	3.6
Classic FM	Q	1426	1230	1482	3.9%	20.5%	4.0	3.4	4.4
talkSPORT	Q	805	639	695	-13.7%	8.8%	1.9	2.2	1.8